



Analysis of Oslo Locations, using mass mobile phone data collected between 1st January, 2014 and 31th October 2018.
Prepared for: Aker Brygge

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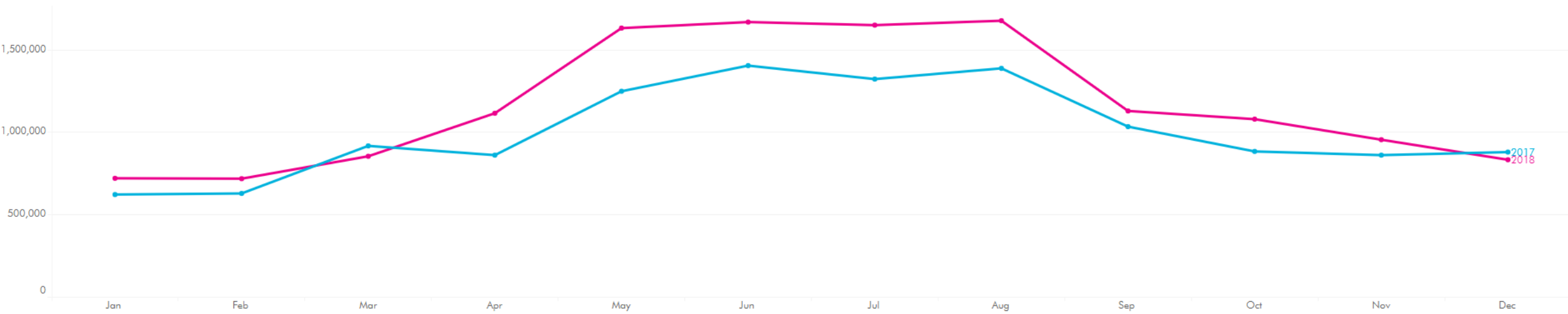
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Select a location:

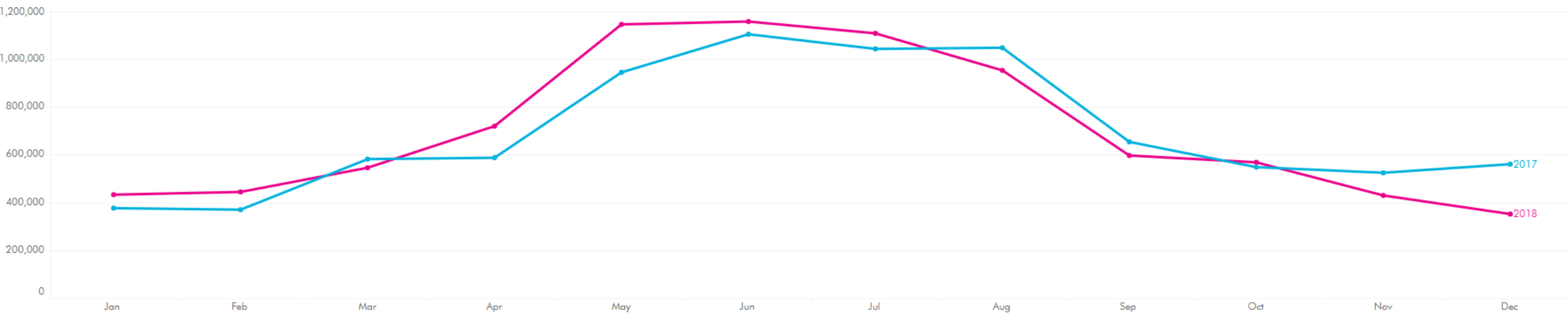
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2017	12,032,859
2018	14,013,605

Select a location:

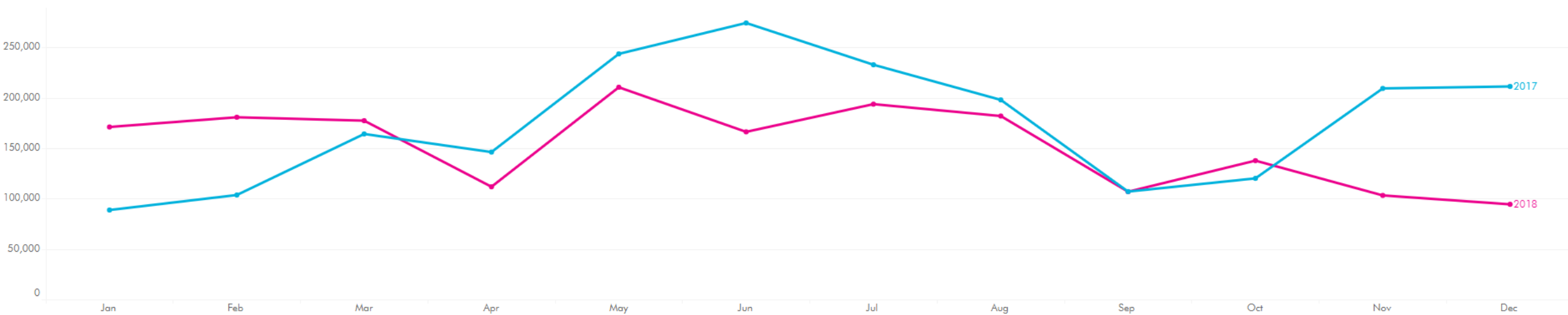
Stranden



2017	8,335,557
2018	8,446,198

Select a location:

Bryggegetorget



2017

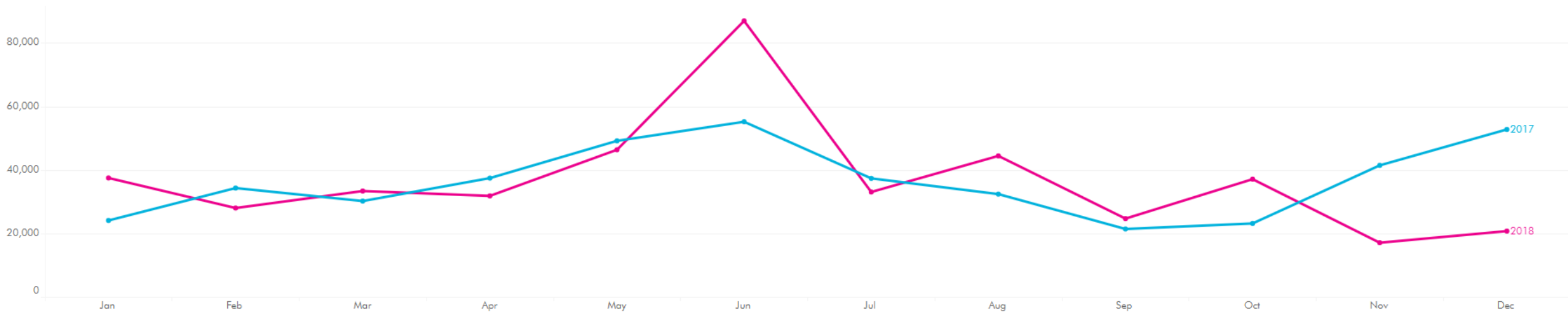
2,099,893

2018

1,836,245

Select a location:

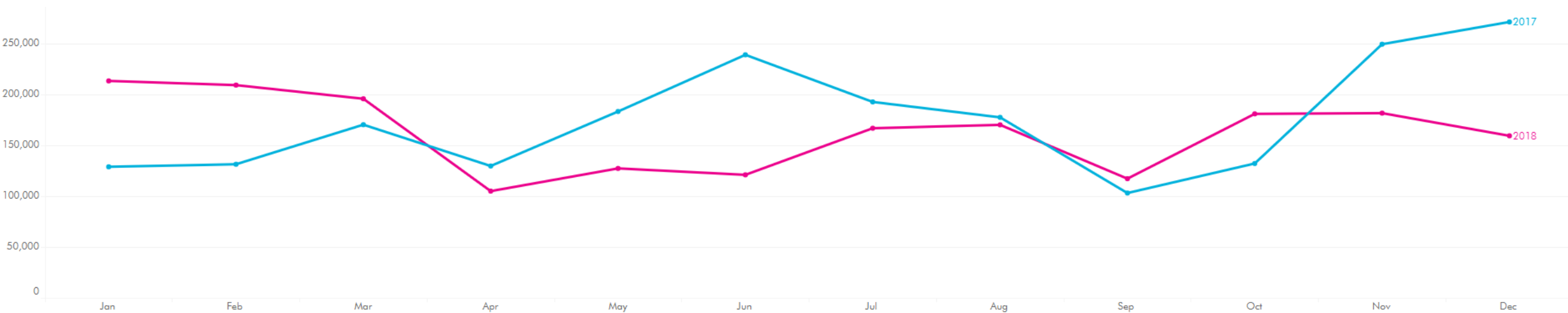
Fjordalleen



2017	438,849
2018	441,012

Select a location:

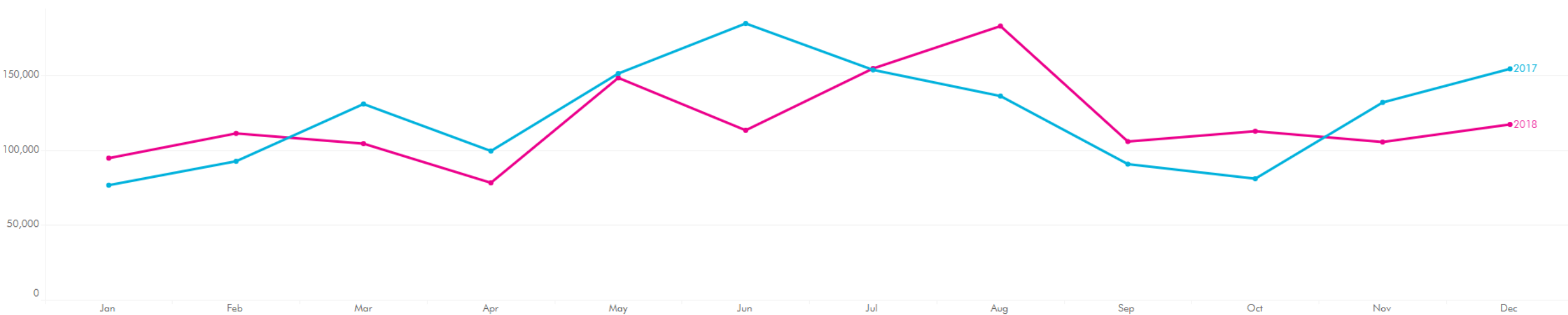
Handlegaten



2017	2,108,263
2018	1,947,364

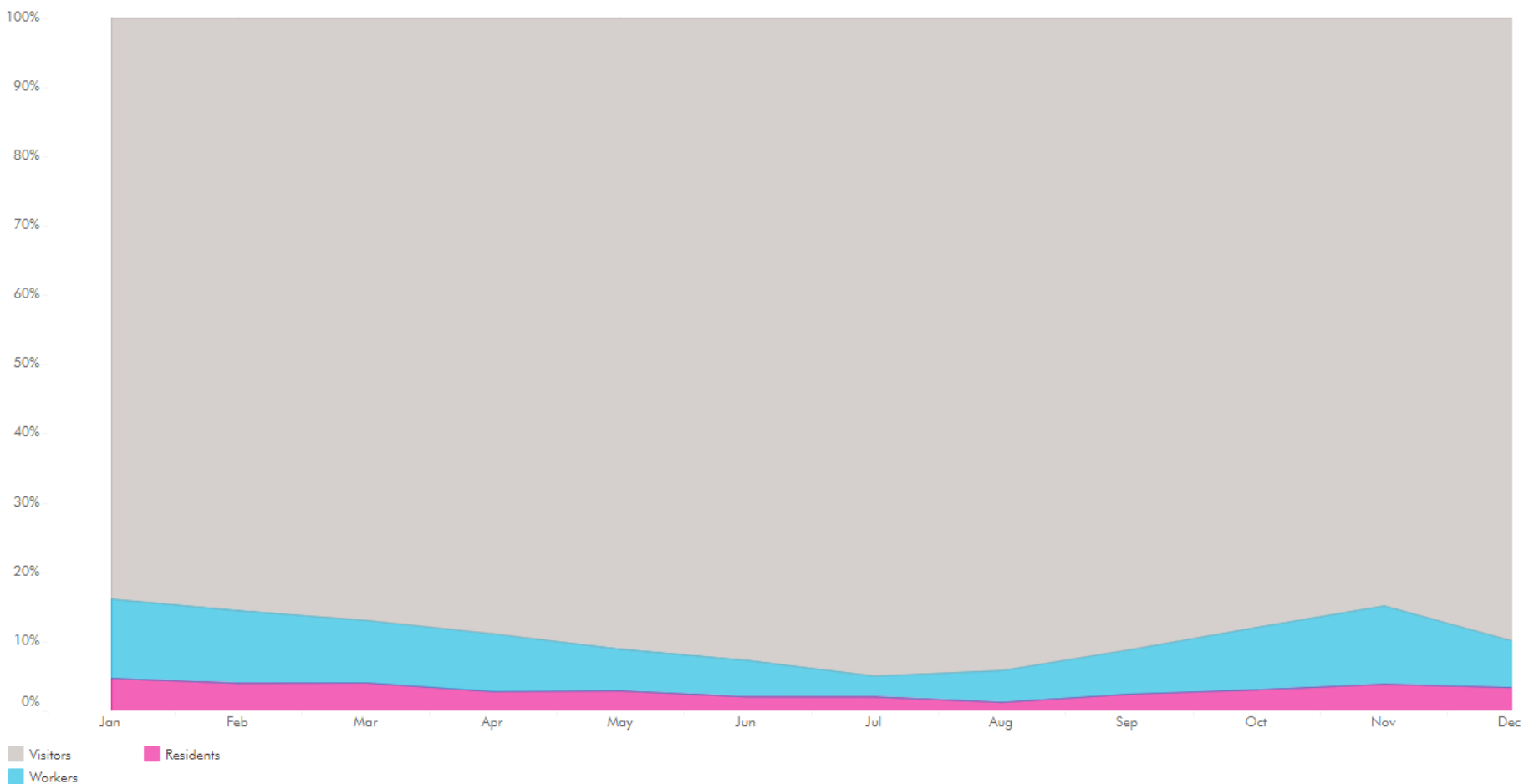
Select a location:

Holmens gate



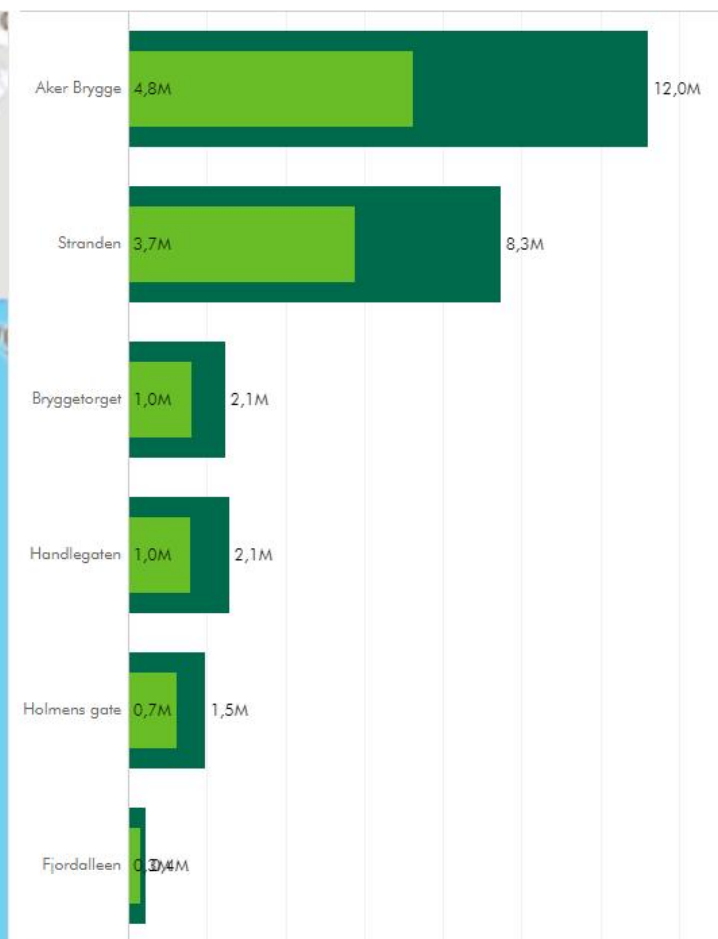
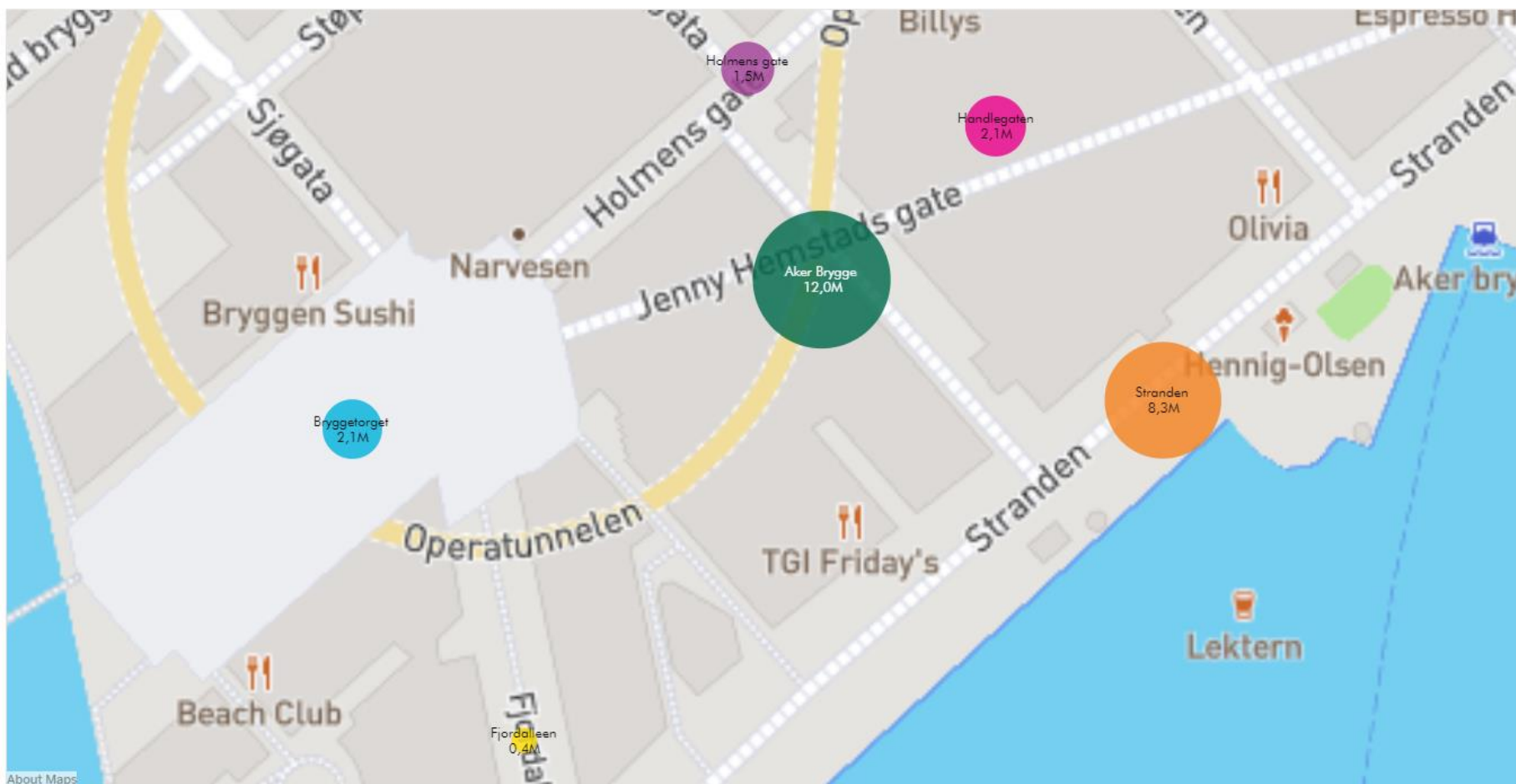
2017	1,484,666
2018	1,430,149

2017 Population Breakdown



Historic Annual Footfall

2014	8,716,014
2015	9,673,231
2016	11,462,522
2017	12,032,859
2018	14,013,605



■ Footfall
■ Unique

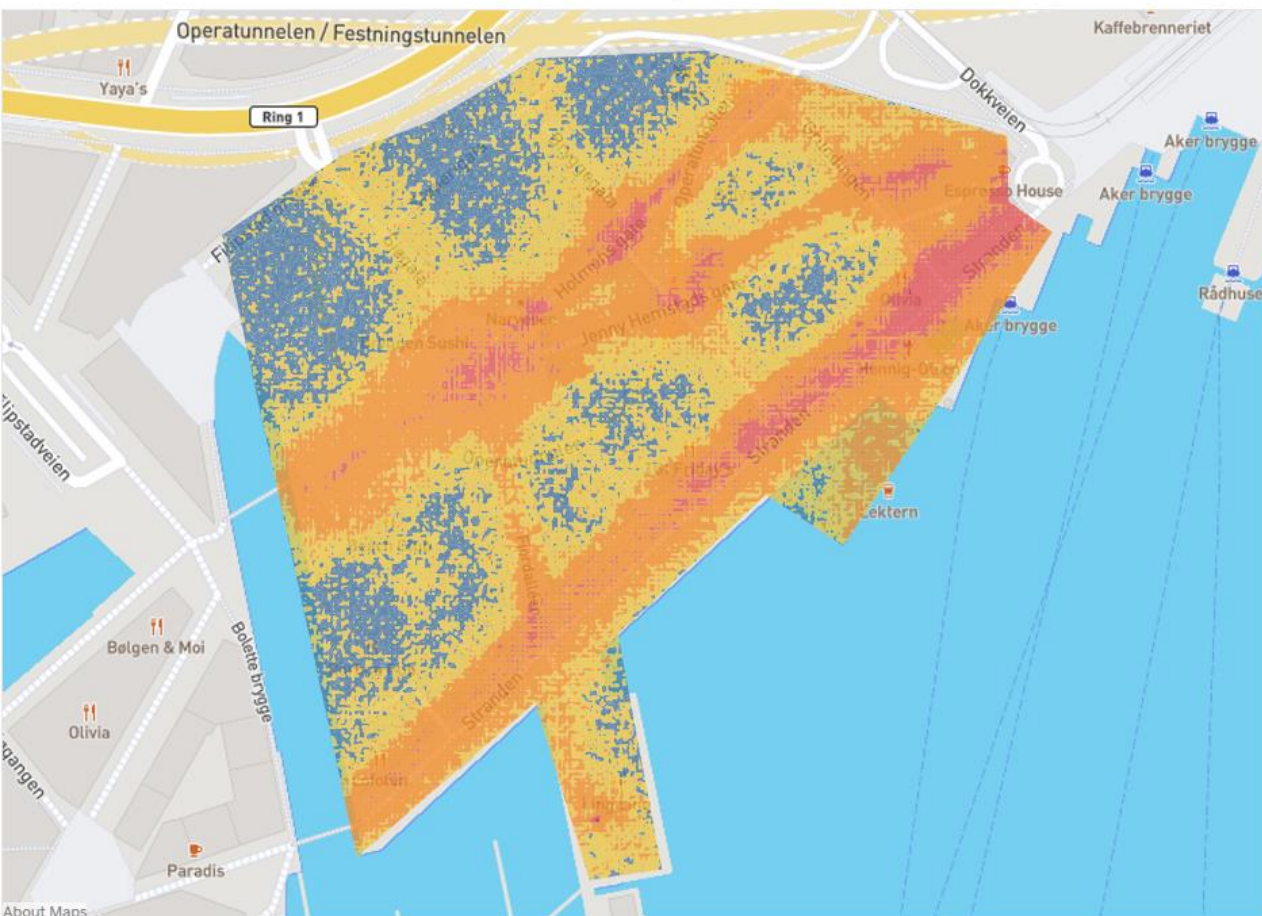
Select a location:

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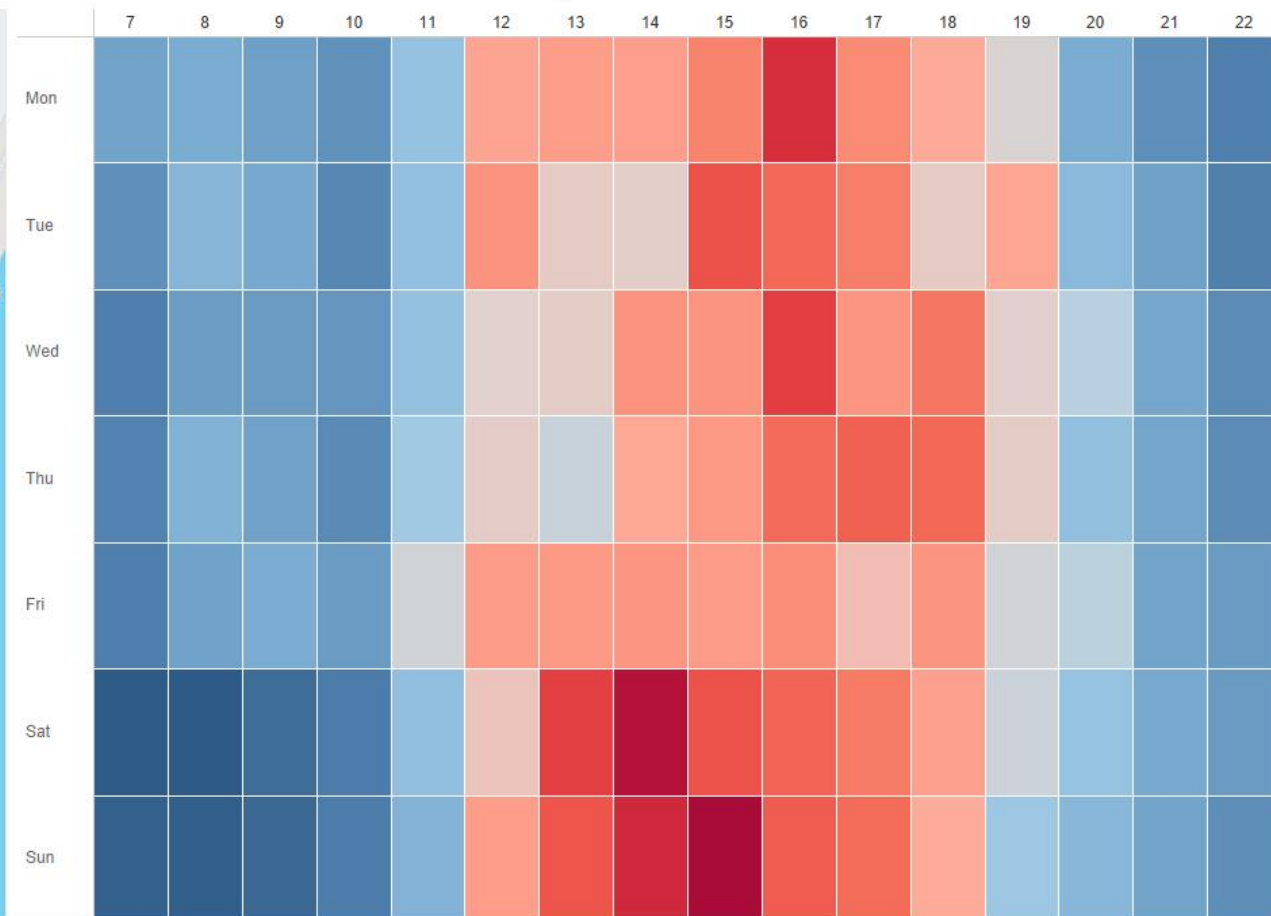
Select a year:

2017

Heatmap

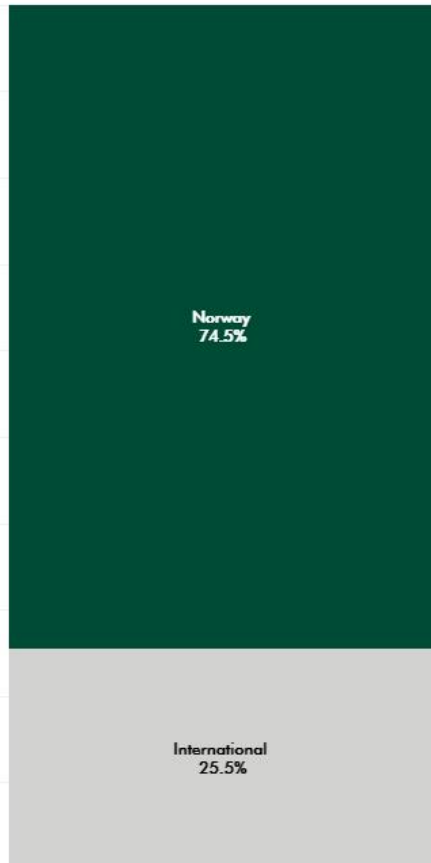


Daily traffic Distribution

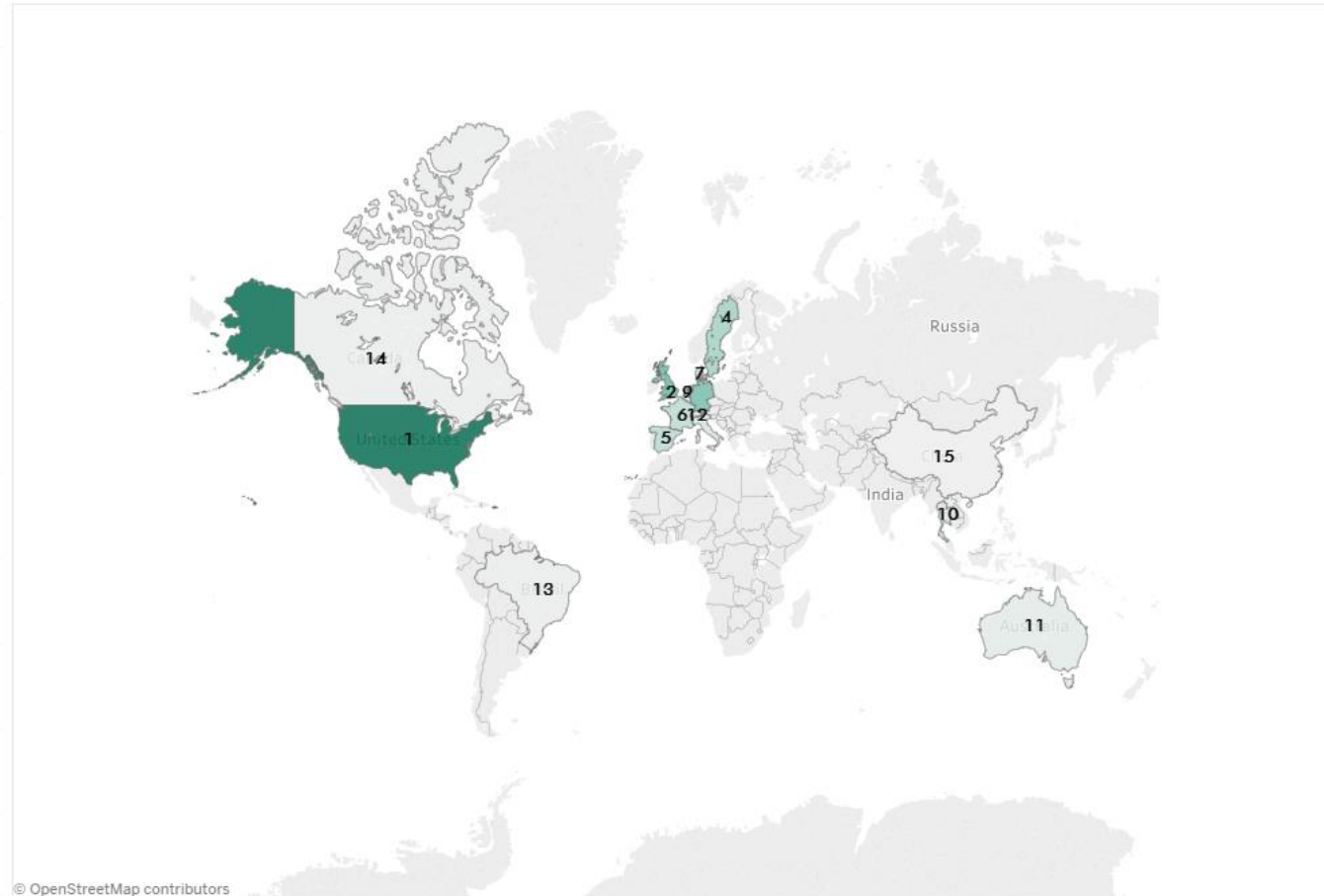


Select a location:
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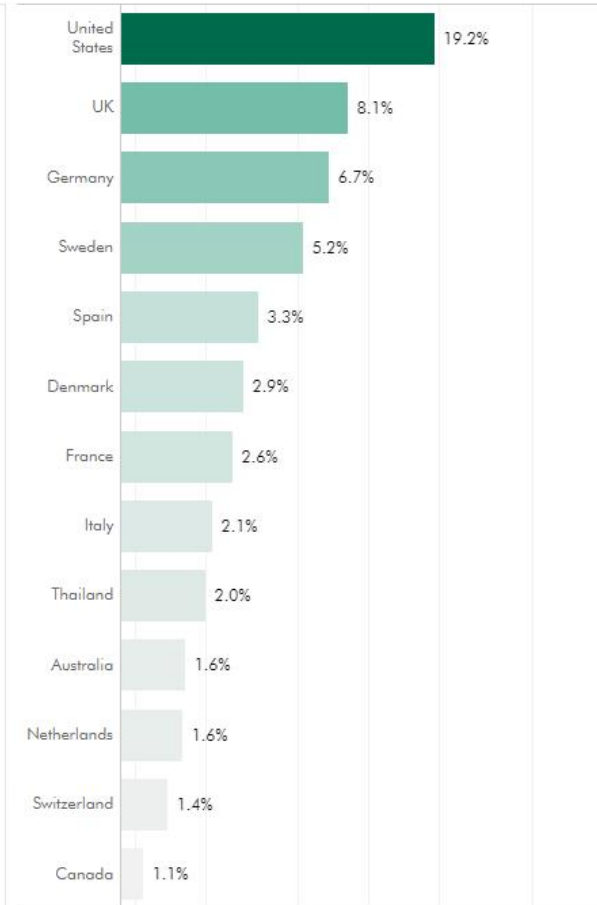
Domestic & International Proportions



Rank of International Countries



Proportion of International Countries



Select a location:

Aker Brygge

